



Beyond 2023

Keith Mortimer

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Our Purpose: “To support, protect and promote the interests of motoring enthusiasts and our member clubs”

Why:

- Focus on each area
- Spreads the load
- Accountability
- Succession
- Flexibility but structured

Our Plan:

AOMC Strategic Plan 2023 -2026

5 Priorities

Member Services

Focus

- Club Advice
- CPS advice
- Legal/Management /Financial
- Seminars
 - Club Mgt
 - Restoration
- Data
- Engine Number Records

Events & Community Engagement/Contributions

Focus

- British & European
- American
- Aussie
- Florence Thomson Tour (FTT)
- National Motoring Heritage Day (NMHD)
- Festival of Motoring (FOM)

Communication & Enablement

Focus

- Website
- Social Media
- Newsletter
- Delegates Meetings

Policy & Research

Focus

- Policy Statements
- AMHF Survey
- EV
- Carbon Offset
- Data

External Engagement

Focus

- VicRoads
- Department of Transport
- Politicians
- Like/related organisations
 - Vic Fed
 - CAMS
 - SRF

Member Services:

- Club advice
- CPS advice and resources
- Legal/financial/management and governance seminars
- Technical and supplier resources
- Engine number records

Events & Community Engagement/Contributions:

- National Motoring Heritage Day
- Shows
 - British and European
 - American
 - Aussie
- Florence Thomson Tour
- Festival of Motoring
- Community Benefit

Communications and Enablement:

- Website
- Social Media
- Newsletter
- Delegates Meetings

Policy and Research:

- Policy Statements
- Surveys and Data Collection
- Developing Fuels/Powertrains
 - Electric / Hydrogen / Hybrid
- Carbon offset program
- Apprentice/Trade collaborations

External Engagement:

- VicRoads
- Department of Transport
- RACV
- Politicians and advisors
- Related organisations
 - Vic Fed
 - Motorsport Aust
 - Street Rod Federation